

# Celebration Toolkit

Celebrate HIP Week April 20-24 with your organization.



## Spotlight Your Team

Feature a different HI professional on your team each day. Highlight their role, impact, and career journey. Share via:

- Internal emails or intranet
- Social media posts
- Digital signage

*TIP: Include short video clips or “rapid-fire” Q&As to make it more dynamic.*

## Test Your Organization’s HI Knowledge

Host a trivia challenge focused on:

- Who your HI team is and what they do
- HI myths vs. facts
- Guess the HI acronym

*TIP: Use live polling tools (like Kahoot or Slido) for real-time participation and hybrid teams.*

## Bring in the Experts

Organize a panel discussion featuring your HI leaders and cross-functional partners (IT, compliance, clinical teams). Suggested topics:

- Beyond accuracy: How data quality drives outcomes, reimbursement, and trust
- Data governance in action: Who owns the data and why it matters
- From documentation to decisions: Turning data into actionable insights
- The hidden cost of poor data quality across the care continuum

*TIP: Record the session and build a reusable learning library.*

## Get Creative with HI Awareness

Develop infographics, internal posts, or short videos about what your HI team does and why it matters. Share them across your organization or on your social channels.

*TIP: Share eye-opening HI stats throughout the week to raise awareness about the power of health information.*

## Create a “Day in the Life” Experience

Set up an interactive experience or shadowing day where employees can get a behind-the-scenes look at the daily activities of an HI professional.

*TIP: Capture feedback on what people learned and share across your organization.*

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