



HEALTH  
INFORMATION  
PROFESSIONALS WEEK  
2025

# HIP Week 2025 Celebration Toolkit

## Tips for Celebrating HIP Week with Your Organization

Every hero deserves a moment in the spotlight! Health Information Professionals Week (HIP Week), taking place April 21-25, is the perfect time to celebrate the superheroes of health information and recognize those who work tirelessly to ensure that health information is accurate, complete, and available to patients and clinicians.



**Looking for ways to celebrate with your team? Here are some ideas to make HIP Week fun, engaging, and meaningful in your organization.**

### Spotlight the Heroes of HI

Feature different HI professionals each day—highlighting their roles, achievements (or superpowers!), and how they keep healthcare running smoothly. Share their stories through emails, internal newsletters, or social media.

### Test Your HI Knowledge

Put your team's HI knowledge to the test with a fun, interactive trivia game. Offer small prizes for those who know their way around coding, privacy, and health data best!

### Lunch & Learn (or Snack & Chat!)

Assemble your heroes for a virtual or in-person event where HI professionals can share their expertise, and their role in improving patient outcomes. Don't forget to bring the snacks!

### Get Creative with HI Awareness

Develop infographics, blog posts, or short videos about what HI professionals do and why it matters. Share them with your team and/or across social media! #HIPWEEK25

### Create a "Day in the Life" Experience

Set up an interactive experience or shadowing day where employees can get a behind-the-scenes look at the daily activities of a health information superhero.

### Honor Your HI Champions

Celebrate the achievements of your HI superheroes with an award ceremony that celebrates their dedication and contributions to improving healthcare through better data management, efficiency, or technology adoption.

### Fun Facts & Fast Stats

Share eye-opening HI stats throughout the week to raise awareness about the power of health information.



**HIP Week is your chance to celebrate the incredible work of the heroes who keep healthcare moving forward. However you choose to celebrate, make sure to spread the word, share the appreciation, and have fun!**

[hipweek.ahima.org](http://hipweek.ahima.org)